



# ***Enhanced Effectiveness and Enjoyment of Your Professional and Personal Life*** ***—5 Tools You Can Start Using Immediately*** **An Interactive Workshop with Dr. Srikumar Rao**

**Saturday, October 12, 2013 | 1:00 p.m. — 6:00 p.m.**

**Optional 7:00p.m. — 8:00 p.m. Question and Answer Session**

**Holiday Inn Express | U.S. 19 & Gulf to Bay Blvd, Clearwater, FL**

**RSVP requested by Friday, September 13, 2013**

## **ABOUT THE PROGRAM**

Please join us Saturday, October 12, 2013 for an interactive workshop with internationally recognized author and speaker Dr. Srikumar Rao. The subject is:

*Enhanced Effectiveness and Enjoyment of Your Professional and Personal Life—5 Tools You Can Start Using Immediately*

The workshop cost is \$575\*. Individuals who reserve a space for this session before September 1, 2013 will pay a discounted rate of \$495. Full time students and medical interns and fellows can attend for \$285.

There will be a one hour dinner break and an optional question and answer session followed by group discussion opportunities for those who sign up for the workshop.

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Dr. Rao's workshop was a very enjoyable and interesting experience. His program combines unique tools and exercises that are both practical and effective in day-to-day life. I recommend this program to anyone who wants to enhance their happiness and performance, both in the personal and professional lives.

- Mahesh Amin, M.D.

I attended Dr. Rao's Saturday, Saturday, August 18, 2012 workshop, and it was so good that I subsequently attended Part 2 on Sunday September 23, 2012. As a business manager, husband and father I strongly recommend it for anyone who wants to be more effective, enjoy life more, and have better interactions with others. It was great to have someone of Dr. Rao's stature in Clearwater and to meet such a nice person.

- Daniel Sweeney, Vice President, BayCare HomeCare



Dr. Srikumar Rao

TED Speaker and McGraw-Hill  
"Thinkers 50" Author

Dr. Srikumar Rao is a former business school professor, and head of The Rao Institute. He created the singularly powerful course Creativity and Personal Mastery, which he has taught at leading business schools including Columbia and the London Business School. Hundreds of executives have been transformed by CPM, including leaders of companies like Google, Microsoft, Merrill Lynch, General Electric, Morgan Stanley and others. Dr. Rao has written two books, *Are You Ready to Succeed* and *Happiness at Work*, and writes regularly on management practices and leadership. He has received wide media coverage and acclaim, and has been a speaker for TED and Leading@Google talks. He received his PhD in Marketing from Columbia University, and has worked as an executive for Warner Communications, Continental Group, Data Resources and McGraw Hill.

To RSVP and for more information please contact Janine Gunyan at [janine@gassmanpa.com](mailto:janine@gassmanpa.com) | 727-442-1200

\*50% of workshop cost will be applied toward the cost of any full CPM program.

Sponsored by Gassman Law Associates, P.A., Dean & Associates CPAs, LLLP and Spine & Orthopedic Center, P.A.

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